

Seafest

Prince Rupert, B.C.

Prince Rupert Special Events Society
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2010 Seafest Theme

**“Happy 100th Birthday
Prince Rupert!”**

32nd Annual

Dear Seafest Event Sponsors,

The Prince Rupert Special Events Society volunteer Directors thank you for your time, effort and dedication while you plan and organize your Seafest event. Your event is a valued part of the fun-filled weekend at our communities' annual festival.

Other communities have an event fee that is charged to sponsors or organizers per event; however, we would like to keep Seafest on an honour system but we do need some funds to keep the festival going! If your event is for profit, we require that 10% of your event profits be allocated to Seafest, and your funds will be put towards Seafest advertising and operating costs.

Volunteer Special Events Directors coordinate and organize Seafest as well as Children's Festival, Canada Day and Winterfest, and also assist with numerous other civic events. The Society receives a \$15,000.00 annual grant from the City to operate these four events; however, our total annual operating budget is \$85,000.00. We fundraise the remaining dollars throughout the year to purchase fireworks, craft materials, tents, games, prizes, trophies, and more, to put back into the community festivals.

All of the Directors of Special Events volunteer countless hours towards the organizing of Seafest, and we hope that you will assist their efforts and keep Seafest afloat. In addition to the coordinating of the entire weekend, we also organize and run the Seniors Tea, Sunset Cruise, Seafest Info Booths, the Parade, Musical Entertainment for both Saturday and Sunday, Sailpast and Flypast, Blessing of the Fleet, and the Sunset Memorial Service. Whew, and only with a handful of dedicated people. *And* we also design and decorate a float in the parade!

Please confirm your event with us before May 15th, so that your event information

can be in the Seafest brochure. Contact us earlier and then we can also include your event in all the newspapers and radio ads. Please use the Seafest logo on your own posters and advertising, and we will supply you with the font and the 2010 logo when you have sent in your Event details.

Also don't forget that we have a Volunteer Appreciation Social on the Wednesday following Seafest weekend. We invite all event organizers to join us at the Special Events office on Wednesday, June 16th from 7-9:30 p.m. to have a look at the parade and event videos, share some good seafood, and celebrate the efforts that created another great community event.

Sincerely,

Joy Sundin,
Director

Board of Directors:

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Bev Killbery	Vice President
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